



## Partnership Opportunities

2023-2024



**Booth\***      **\$250**

10' x 10' area • 1 table • 2 chairs • electrical outlet (upon request)

**Deluxe Booth\***      **\$500**

10' x 20' area • 2 tables • 4 chairs • electrical outlet (upon request)

**Courtesy Corp Sponsor\***      **\$500 (only 4 allowed)**

Logo on website & app • Logo in State Conference program • Logo on Courtesy Corp T-Shirt

**Trade Cluster Sponsor\***      **\$5,000 (only 1 per cluster)**

### **Named Official Sponsor of chosen Career Cluster**

Deluxe Booth • Logo on website & app • Recognition in State Conference Program • Social Media Spotlight • ½ Page promotional ad space in State Conference Program • 1-Page promotional ad space in State Newsletter • Large Banner Display in Cluster Area (State Conference) • Logo on screen at State Conference Awards Ceremony prior to Sponsored Cluster Awards • Sponsored Cluster Winners' pictures taken in front of Sponsor Banner • Option to address Cluster Advisors at State Conference • Option to provide promotional materials to Registered Attendees of State Conference for Sponsored Cluster (Sponsor provided and/or paid)

### **Career Cluster Choices:**

A/V Technology and Communications • Agriculture, Food and Natural Resources • Architecture and Construction • Education and Training • Health Science • Hospitality and Tourism • Human Services • Information Technology • Law, Public Safety, Corrections and Security • Leadership • Manufacturing • Marketing • Science, Technology, Engineering and Mathematics (STEM) • Transportation Distribution and Logistics

### **Judges & Chairpersons\***

May set up an unattended table (judge or chairperson provided) on the inside of the contest barrier for promotional items • May put up a banner or freestanding sign (max 3' x 6') along the inside of the contest barrier or attached to the contest barrier (location subject to moving by staff for various purposes) • Company logo on website & app • Recognition in State Conference Program

*\*Partnership specific to State Leadership & Skills Conference (State Conference)*

*Additional Partnerships are listed on page 2.*

## Bronze \$500 - \$999

Logo on website & app • Recognition in programs at all State Conferences



## Silver \$1,000 - \$1,999

Items in Bronze PLUS: Recognition in State PowerPoint Presentations • Booth (10' x 10' space)

## Gold \$2,000 - \$2,999

Items in Silver PLUS: Option to address attendees at the State Fall Leadership Conference • Social Media Spotlight • ¼ Page promotional ad space in State Newsletter

## Platinum \$3,000 - \$4,999

Items in Gold PLUS: ½ Page promotional ad space in State Newsletter (*replaces ¼ page*) • Deluxe Booth (10'x 20' space – *replaces 10' x 10' space*) • ¼ Page promotional ad space in State Conference Program • 1-Time State Newsletter Spotlight

## Diamond \$5,000 +

### Named Official Sponsor of SkillsUSA South Carolina

Items in Platinum PLUS: 1-Page promotional ad in State Newsletter (*replaces ½ page*) • ½ Page promotional space in State Conference Program (*replaces ¼ page*) • Opportunity to address the Board of Directors at a Board Meeting • Verbal recognition and logo on screen at State Conference Opening and Award Ceremonies • Option to address Advisors at State Conference Advisor Meeting • Option to provide promotional product for registration packets (business provided and/or paid)

## Conference Dates

### State Fall Leadership Conference

November 1-3, 2023  
North Myrtle Beach, SC

### State Leadership & Skills Conference (State Conference)

March 26-28, 2024  
Greenville, SC



Contact the State Executive Director at [jchapman@skillsusasc.org](mailto:jchapman@skillsusasc.org) to partner or to learn more.

