

Partnership Opportunities 2025 - 2026

Standard Booth \$250

- 10' x 10' exhibit space
- 1 table
- 2 chairs
- Electrical outlet available upon request

Deluxe Booth \$500

- 10' x 20' exhibit space
- 2 table
- 4 chairs
- Electrical outlet available upon request

Courtesy Corp Sponsor \$500 *(Limited to 4 sponsors)*

- Logo displayed on the SkillsUSA SC website & mobile app
- Logo displayed on screen during Opening and Awards Ceremonies
- Logo displayed on Courtesy Corp T-Shirt

Trade Cluster Sponsor \$5,000 *(1 sponsor per cluster)*

- Deluxe Booth at the State Conference in March
- Logo displayed on the SkillsUSA SC website & mobile app
- Social Media Spotlight post on Instagram & Facebook
- One full-page promotional ad in the State Newsletter
- Large banner displayed in the sponsored Cluster Area at State Conference
- Logo displayed on screen at during Awards Ceremony for sponsored cluster awards
- Sponsored cluster winners' pictures taken in front of sponsor banner
- Opportunity to address cluster advisors during the State Conference
- Opportunity to provide sponsor-supplied promotional materials to registered attendees of State Conference within the sponsored cluster

Clusters include:

- A/V Technology & Communications
- Agriculture, Food, & Natural Resources
- Architecture & Construction
- Education & Training
- Health Science
- Hospitality & Tourism
- Human Services
- Information Technology
- Law, Public Safety, Corrections & Security
- Leadership
- Manufacturing
- Marketing
- Science, Technology, Engineering, & Mathematics (STEM)
- Transportation Distribution & Logistics

Judges & Chairpersons *(Volunteer)*

- Opportunity to set up an unattended promotional table (provided by judge or chairperson) inside the contest barrier
- Opportunity to display sponsor-provided banner or freestanding sign (maximum 3'x6') inside of the contest barrier
- Logo displayed on the SkillsUSA SC website & mobile app

Contact the State Executive Director at

jwarren@skillsusasc.org with questions and to learn more.

Ready to partner with South Carolina SkillsUSA?

Complete the "Partner & Sponsorship Form" found on our website under the "Partners & Sponsors" tab!

Bronze \$500 - \$999

- Logo displayed on the SkillsUSA SC website & mobile app
- Logo displayed on screen during Opening and Awards Ceremonies

Silver \$1,000 - \$1,999

Includes all items in Bronze, plus:

- Standard Booth at State Conference

Gold \$2,000 - \$2,999

Includes all items in Silver, plus:

- Social Media Spotlight
- ¼ page promotional ad space in State Newsletter

Platinum \$3,000 - \$4,999

Includes all items in Gold, plus:

- ½ page promotional ad in the State Newsletter (replaces ¼ page)
- Deluxe Booth at State Conference (replaces Standard Booth)
- Verbal recognition and logo displayed on screen during Opening and Awards Ceremonies
- One featured spotlight in the State Newsletter

Diamond \$5,000+

Includes all items in Platinum, plus:

- Opportunity to address attendees at the State Opening Ceremonies
- One full page promotional ad in the State Newsletter (replaces ½ page)
- Opportunity to address the Board of Directors at a Board Meeting
- Verbal recognition and logo displayed on screen during Opening and Awards Ceremonies
- Option to provide sponsor-supplied promotional items for registration packets

State Leadership & Skills Conference

March 10-12

SC State
Fairgrounds,
Columbia, SC

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