



State Leadership & Skills Conference 2024

Video News Production Competition Updates

Schedule

Teams will have 6 hours to complete their projects.

Projects are broken into parts with time frames for completion. If you complete a section early, you may begin the next section.

- 1) Brainstorm and write script → 2 hours
- 2) Rehearse written script → 30 minutes
- 3) Record written script → 1.5 hours
- 4) Editing of Recorded Script → 2 hours

Location

There will be a newsroom for recording. There will also be a workroom as needed, although teams may go to another location if they need to within the conference center.

Prompt & Project

- The final video should be 2.5 – 3 minutes in length.
- The prompt will be provided at the orientation.
- You must use 1 to 2 elements from each component of the SkillsUSA Framework, which must be included within your video production.
- A 16GB zip drive will be provided for you to use, however, you may bring your own storage device if needed.
- Once the 6 hours are up, the zip drive provided must be turned in with the written script, the list of team members by name and job title, and the final edited video labeled “SkillsUSA News Video 2024”.



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Equipment

The only equipment that will be provided is:

- 16 GB Zip Drive
- Newsroom with desk and 2 chairs (desk may be a table)
- Workroom with internet access
- All other equipment items, including cameras, must be provided by the competitors.
- **TEAMS SHOULD HAVE THEIR OWN CONTENT PACKAGES AND BE PREPARED FOR A PROMPT ASSOCIATED TO SKILLSUSA. THIS CAN BE ON A SEPARATE ZIP DRIVE OR ALREADY ON THEIR ELECTRONIC DEVICE.**