

Introduction

Thank you for your dedication to ensuring student growth and achievement through the management of this SkillsUSA state competition event. The SkillsUSA state director and the national SkillsUSA organization appreciate your commitment to preparing America's future workforce. The purpose of this document is to equip you with the necessary competition specifications that will allow you to host a successful state competition.

Competition Technical Standards

The state director will provide the state technical committee with a copy of the current SkillsUSA Championships Technical Standards. The Technical Standards are the official competition guide/rules for the national SkillsUSA Championships. SkillsUSA Championships clothing requirements included in the technical standards have been established for the National Leadership and Skills Conference.

Disclaimer

The state project information is confidential. To ensure fairness and integrity in all competitive events, please do not share this packet with teachers or students. The following suggested SkillsUSA State Skill Performance Project is intended as a supplement to the guidance found in the SkillsUSA Championships Technical Standards. While most state competitive events are modeled after the national Technical Standards, rules for state events may vary from the national guidelines based on the time and/or equipment available at the state level. It is crucial that all student competitors understand any state specific requirements which should be communicated as state competition updates.

State Competition Update - Optional

Definition: A competition update is anything that is not already listed in the SkillsUSA Championships Technical Standards that a competitor and/or advisor need to be aware of and/or bring for the upcoming state competition.

State specific competition updates may include a list of materials the competitor must bring, state specific scorecard, and/or clothing allowances. Please be sure to check the “Supplied by the Technical Committee and Competitor(s)” section in the SkillsUSA Championships Technical Standards and adjust these requirements as necessary. The state technical committee, working with the state director, should establish any additional requirements needed to successfully complete the state-level competition.

DRAFT: State Specific Competition Update

1. Supplied by the State Technical Committee:
2. Supplied by the Competitors:

Competition Site Logistics

Supplied by the State:

All items necessary for basic facial and massage skills will be provided by the technical committee and will include:

- Cleanser
- Toner
- Moisturizer
- Exfoliator
- Mask
- Massage cream

Tools (and quantity): N/A

Equipment (and quantity):

A workstation consisting of the following:

- Facial bed/tables (for use in performance of facials)
- Chair (for model)
- Small table for products
- Towel steamers
- Water

Electrical needs (voltage & amperage):

Power at a shared workstation can be set up to supply outlets needed for hot towel equipment. Please adjust the power requirements based on the specific equipment and facility utilities/rules.

Competition utility requirements (water, plumbing, etc.): Water Outlet**Estimated overall cost per competitor:**

\$20-40, however this will vary depending on the materials supplied. (see *modification section for reducing consumable costs*)

Sample State Competition Schedule

As you develop your overall competition schedule, the SkillsUSA state director will provide information about how the written knowledge test will be offered in your state.

Time	Item	Item Description
8:00 a.m.	Welcome/Orientation	Welcome competitors to the competition and go through a brief review of the competition. <ul style="list-style-type: none"> Oral presentations (2-3 minutes per competitor) <p><i>Sample script in SLSC Competition Planning Guides folder.</i></p>
8:55 a.m.	Basic Facial	<ul style="list-style-type: none"> 8:55 – Setup for Basic Facial (5 minutes) 9:00 – Facial Cleansing Massage (15 minutes) 9:15 – Basic Facial Procedure (30 minutes)
9:45 a.m.	Competitor break	
10:00 a.m.	Beauty makeup application	<ul style="list-style-type: none"> 10:00-10:05- Prep and set up for daytime makeup application (5 min) 10:10-11:10- Daytime makeup application (60 minutes) 11:10-11:30- Judging daytime makeup application
11:20 a.m.	Lunch	<ul style="list-style-type: none"> Lunch for Competitors Note: Models will eat with competitors after judging
12:10 p.m.	Fantasy Makeup	<ul style="list-style-type: none"> 12:10-12:15- Prep and set up for fantasy

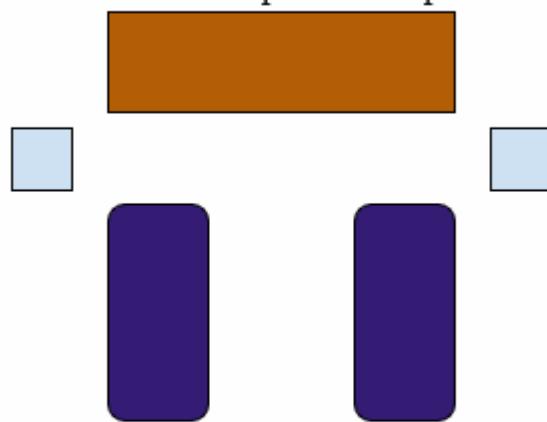
	application	makeup application (5 min) <ul style="list-style-type: none"> • 12:15-1:30- Fantasy makeup application (75 minutes) • 1:30-2:30- Judges score fantasy makeup
TBD	Competition-Specific Written Test	State will determine when the test will be given pre-conference or onsite.
Competition Ends	Debrief	Sample script in <i>SLSC Competition Planning Guides</i> folder.

Competition Layout Details

The competitor workstations consist of the following:

- Facial bed/tables (for use in performance of facials)
- Chair (for model)
- Small table for products (*one standard 6' or 8' conference table can be set up to accommodate two competitors*)

Competitor Workstation: example with one table per two competitors



- Chairs
- Facial Table/Bed

Competition Project

Esthetics Skill Performance Stations and Time Limits:

- Competition-specific knowledge exam: 30 minutes
- Oral presentation: 2-3 minutes

Competitors will prepare and perform an oral communication presentation. This will consist of a two- to three-minute oral presentation of an analysis of skin and client consultation. Competitors will be given a skin type and should be able to recommend skin care treatment and home care regimen.

- Facial station setup: 5 minutes
- Cleansing massage: 15 minutes
- Basic facial procedure: 30 minutes
- Beauty makeup application: 60 minutes
- Fantasy makeup application: 75 minutes

The current theme can be found on the [Competition Updates](#) page.

Reminder: Station setups should only consist of items needed for the specific task in progress. Time will be allowed between each task to reset the table. All items should be brought to the competition site in an organized fashion.

Station Descriptions / Skill Performance Requirements

Esthetics Kit Checklist		
Kit Check	Item Description	Points
	6 White Terry Towels (no holes / stains)	5
	Portable Kit Organizer	5
	2 White Sheets	2
	Sealable Plastic Bags (sanitation, disposables, and soiled linens)	5
	2 pairs of latex free gloves	2
	Stainless Steel Bowl (1.5 quart minimum)	2
	Decontamination Supplies for Hands and Skin	10
	Decontamination Supplies for Surfaces, Equipment and Implements	10
	Blood Spill Kit	5
	Headband	2

	Eye Tabs / Eyelash Strips	2
	Product Application and Removal Materials (disposable or sanitized) ex. Cotton pads, spatulas, cosmetic brushes	10
	Items necessary for Basic Facial	10
	Items necessary for Facial Massage	10
	Items necessary for Daytime Makeup	10

Facial Massage Station	
Skill Performance	Points
Preparation	10
Remove cleanser from container using infection control procedures	10
Cleanse lips safely	10
Cleanse eyes safely	10
Distributes cleanser over entire face safely and cleanses entire face safely	10
Distribute massage cream over entire face safely	10
Effleurage	15
Petrissage	15
Friction	15
Tapotement	15
Vibration	10
Manipulation techniques, demonstrate smoothness	10
Repetition, rhythm, and flow of movements	10
Maintains continuous contact during massage	10
Removes product without dragging or pulling skin and safely	10
Completed in 15 minutes	10

Basic Facial Station	
Skill Performance	Points

Exfoliation	20
Steam	20
Masak	20
Toner	20
Moisturizer	20
Methods of application	15
Methods of removal	15
Completed in 30 minutes	20
Decontamination and safety standards	30

Beauty (Daytime Makeup) Station	
Skill Performance	Points
Preparation: makeup in original package, protective covering, secure hair off face, sanitize hands	15
Application: primer / moisturizer, concealer, foundation, powder, eye shadow, eye liner, mascara, groom brows and color brows, lip liner, lip color	15
Even matching tone and shade, no lines of demarcation	15
Enhanced skin and features	15
Use of contouring and highlighting techniques	15
Color coordination	15
Professional Appearance	10
Overall look	20
Completed in 60 minutes	10
Decontamination and safety standards	25

Fantasy Makeup Station	
Skill Performance	Points

Preparation: makeup in original package, protective	15
Proper application of fantasy makeup products	15
Creativity while staying within theme	15
Implements the creative process	15
Use of lines and shading	15
Effort / skill	15
Originality of work	15
Safe and correct product use	15
Completed look - impact of change (before and after)	15
Completed in 75 minutes	10
Decontamination and safety standards	15

Competition Modification Suggestion

Modification #1:

The materials needed for basic facial, and massage can be moved to items supplied by competitors to reduce consumable product costs. All towels must be basic salon size, white and without holes or stains. Competitors should be prepared to donate 2 towels at orientation for steaming. Standard salon size is approximately 15"x25" to 16"x28".

Note: All products to be in contact with the skin must be in the original manufacturer's packaging. All decontamination chemicals must be in the original manufacturer's packaging.